

## NEC employees volunteer to clean up Kranji Marshes

**SINGAPORE, 28 February 2011** – More than 20 staff from four NEC companies based in Singapore – **NEC Asia Pacific, NEC Logistics Singapore, NEC Tokin Singapore and Obtech Asia Pacific** – gathered to clean up the wildlife vegetation at the Kranji Marshes (northern part of Singapore) on 25 February, as part of NEC’s “Make-A-Difference Drive” programme. (see Annex for photos.)

Kranji Marshes is a 0.5 hectare piece of land located on the western shore of the Kranji Reservoir and to the east of Sungei Buloh Wetland Reserve, created as a result of damming of Sungei Kranji, a tidal river in Singapore. A habitat rich in freshwater wetland wildlife, especially for birdlife that requires more open water spaces, such as herons (e.g. *Purple Heron*), bitterns (e.g. *Yellow Bittern*), rails (e.g. *Purple Swamphen, White-browed Crake*), the Kranji Marshes was adopted by the Nature Society of Singapore (NSS) in November 2008 to promote nature education and take ecological care of the park. Several endangered species including the *Lesser Whistling Duck, Cotton Pygmy Goose, Red-wattled Lapwing, Purple Heron*, were previously spotted at the Marshes. Regular maintenance and weeding of the park is required to prevent the wetlands from being dried up by the wildlife vegetation.

NEC staff, under the guidance of the NSS, weeded wildlife vegetation that was growing rapidly and drying up the marshes. At the end of the two-hour activity, NEC staff collected a total of 51 bags of wildlife vegetation weighing about 765kg. The accumulated mass of vegetation was donated to a local biodynamic organic vegetable farm for composting.

This cleanup activity is one of the activities organized by NEC companies and employees to make a contribution to the environment. In addition, NEC companies also donated a thousand Singapore dollars to the Nature Society of Singapore, to aid its conservation efforts.

Ho Hua Chew, Coordinator, Kranji Reservoir Adoption Programme, Nature Society (Singapore): *“The Nature Society would like to thank all the staff of NEC Asia Pacific for their hard work under the sun to clear the unwanted vegetation at the Kranji Marsh Pond. The effort put in and the result obtained indeed was very impressive, efficient and inspiring for the short span of time. The disposal of the unwanted plants into the bags was very clean.”*

As part of NEC’s global corporate social responsibility (CSR) programme themed “Make-A-Difference Drive”, NEC employees come together for a day to “make a difference” to the Nature (environment), Education or Community in the respective country they operate in. Since 2007, NEC group of companies and its employees in Singapore have [planted more than 100 trees in Southern Ridges at Telok Blangah Hill Park](#), [planted 100 mangrove saplings in Pasir Ris Park in 2008](#), and [cleaned up the same mangrove habitat on land and sea in 2009](#).

### **About NEC Corporation**

NEC Corporation is a leader in the integration of IT and network technologies that benefit businesses and people around the world. By providing a combination of products and solutions that cross utilize the company's experience and global resources, NEC's advanced technologies meet the complex and ever-changing needs of its customers. NEC brings more than 100 years of expertise in technological innovation to empower people, businesses and society. For more information, visit NEC at <http://www.nec.com>.



### **About NEC Make-a-Difference Drive**

NEC Corporation has promoted its global community involvement based on employee volunteerism since 1999 under the banner of "**N**ature, **E**ducation, **C**ommunity: The Heart of **NEC**." More than 381,800 officers and employees at some 470 NEC locations worldwide have participated in NEC Make a Difference Day since 1999. For more details, please visit <http://www.nec.co.jp/community/necmd/e/index.html>.

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### **Press Contacts at NEC Asia Pacific:**

Ms Masako Hirano

DID : +65 6379 2570

Mobile : +65 9018 6652

Email : M-Hirano@NEC.com.sg

Ms Eliza Lim

DID : +65 6379 2571

Mobile : +65 9615 7590

Email : Eliza@NEC.com.sg

**ANNEX - EVENT PHOTOS**



▲ NEC staff and NSS volunteers at the Kranji Marshes before the cleanup.



▲ NEC Asia Pacific CEO Mr Kiyofumi Kusaka (R) hands a donation of S\$1000.00 to Dr Ho Hua Chew (L) from Nature Society (Singapore).

▼ NEC executives turn “gardeners” for NEC’s “Make-A-Difference Drive” programme.



▲ NEC staff with the “results” – 51 bags of weeded vegetation after the cleanup.