

# Smart Face Authentication



## The best way to authenticate, is using your face.

Facial recognition software is becoming increasingly used in the business world. Retailers use the technology to spot return customers in shops and give them special offers. Some companies use it to keep track of employees' attendance instead of punching a time card, employees look into a camera. To achieve reliable face recognition of a video image, NEC developed the "feature point extraction technology" that enables enhanced face recognition to a level where an individual can be identified with high precision from within a group, even if their face is partially hidden, or the image is taken from different angles. NEC's face recognition technology also uses deep learning technologies for face matching to increase accuracy to a level where an individual can be identified by a low-resolution face image captured by a distant camera.

**"NEC ranked No.1 in accuracy in both ideal and difficult environmental conditions for face recognition."**



Door Access System



Attendance Management



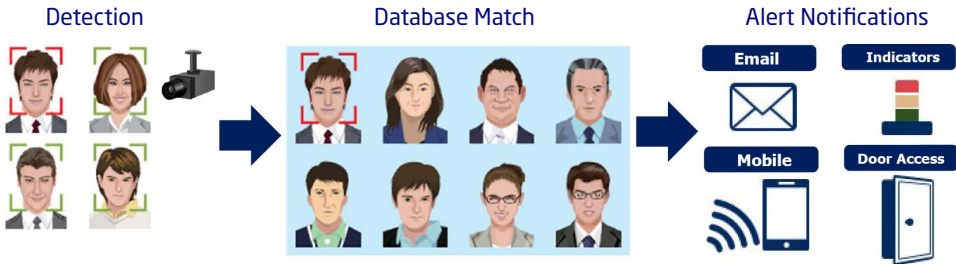
Visitor Identification



Locating Specific People



What is Smart Face Authentication?



Benefits of Facial Recognition

	<p><b>Real-Time High-Speed Authentication</b></p> <ul style="list-style-type: none"> <li>Fast entry and exit by walkthrough</li> <li>Door unlocks instantaneously after a person is recognized</li> <li>Prevents impersonation from using stolen cards</li> </ul>		<p><b>Instant Alerts</b></p> <ul style="list-style-type: none"> <li>Possible to check the matching result at real time basis</li> <li>Notifies staff of VIP customers for immediate customer service</li> <li>Alert notifications via emails or mobile (Android)</li> </ul>
	<p><b>Unmatched Accuracy and Precision</b></p> <ul style="list-style-type: none"> <li>Ability to detect even when face is partially hidden</li> <li>NEC ranked No.1 in accuracy in both ideal and difficult environmental conditions</li> </ul>		<p><b>Flexible Scalability</b></p> <ul style="list-style-type: none"> <li>Operate with small-sized configuration having several cameras</li> <li>Scale out possibility for Midsize to Large Enterprises</li> </ul>
	<p><b>Support Various Camera Types</b></p> <ul style="list-style-type: none"> <li>Various type of cameras can be set depending upon usage</li> <li>Compatible cameras include Web, network and near</li> </ul>		<p><b>Excellent Confidentiality</b></p> <ul style="list-style-type: none"> <li>Image to be encrypted and saved.</li> <li>Images automatically deleted after certain period of time.</li> <li>Only specific user with authorization can view the face images</li> </ul>
	<p><b>Hands Free Operations</b></p> <ul style="list-style-type: none"> <li>Convenient and hygienic as no physical contact is needed</li> </ul>		<p><b>Long Term Cost Savings</b></p> <ul style="list-style-type: none"> <li>No need to maintain hardware keys for identification.</li> <li>Effective prevention of lost hardware keys, saving running costs.</li> <li>Logs are accumulated in images instead of videos, saving HDD capacity</li> </ul>

\* NEC ranked No.1 several times as the world's most accurate face recognition technology in vendor tests conducted by the US National Institute of Standards and Technology(NIST).The evaluation results do not represent recommendations by the US government for specific products.

Thermal Screening Options

Expand Facial Recognition technology with thermal solution, even with mask on. Ideal for retail storefronts, clinics, markets, offices, etc. to help to minimize contact, using contactless temperature screening. And ideal for attendance marking (e.g. schools), people identification (e.g. gated communities, camps, isolation areas), etc.



NEC is leveraging digital innovation for seamless transition to Society 5.0, which promises a human-centric, inclusive, and sustainable future.



Talk to us about your needs today to arrange a demo. Contact us at +65 6379 2772 or [sg\\_marketing@nec.com.sg](mailto:sg_marketing@nec.com.sg).

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